



LENI POLAR

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LENI POLAR – A NEW ELECTRONIC POP PROJECT

LENI POLAR is an Austrian performance artist, musician and dancer. Her performances of music and dance bundle up a fabulous wardrobe topped with cool visuals.

With her producer and musical partner Nick Minus (who also happens to be her brother), Leni Polar has been working on electronic music projects since 2011.

After experimenting for a year, original material was soon to come, and since 2012 Leni Polar and Nick Minus work solely on original songs, and have been co-operating with other artists such as: Alex Zilinski (guitar), Daniela Karlinger (fashion design), Cat Jimenez (dance artist).

Their music style consists of a crossover between electro and pop, characterized with heavy beats and aggressive synth sounds. In late 2012, the duo released their first self-produced single titled: “Paralyzed“ under the pseudonym EDLTRAUT.

MEMBERS

Leni Polar (singer/songwriter, artist)

Nick Minus (composer, producer, songwriter, arranger)

Alex Zilinski (electric guitar)

WEB LINKS

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PRESS CONTACT

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About – Leni Polar & Nick Minus

We are a brother and sister duo, who breath and live music since we were young. Growing up, we listened to artists like Michael Jackson, Prince, Pink Floyd, Genesis, Phil Collins, Joe Cocker, Eric Clapton, Tina Turner, The Doors and Rondo Veneziano who still serve for a source of inspiration to us. With time, we ended up building up our own unique “soundscape“.

Since we started creating and performing our own material, it was never only about the music... It was (and still is) all about our general aesthetic which incorporates a strong visual language as well.

Leni Polar (born in Upper Austria) is a singer/songwriter and designer. “The best thing about music nowadays is that there are so many ways to express your ideas.

With Leni Polar, I can let my passion for music AND my passion for design, play an equal role. I find that incredibly inspiring.“

Nick Minus (born in Upper Austria) is a music producer, songwriter and composer. The new songs are the fruit of his creation.

Shortly after founding EDLTRAUT, we succeeded in catching Oliver Pinelli’s eye, a well known producer from Berlin, with whom we recorded our first three singles in 2011 for EDLTRAUT: Red Balloon, Tired Of Light, Mary Jane. “Red Balloon“ got picked up by several radio stations in Austria.

In 2012, EDLTRAUT was featured in a TV special on Austria’s national channel Puls4 (hosted by Armin Doppelbauer). EDLTRAUT was chosen to appear on the show for “Rock the Island Contest“ (Donauinsel Festival, Vienna).

Prior to this, we released our first self-produced Song “Paralyzed“ which reached #21 in the Life Radio hit-marathon 2013.

In the summer of 2013, “EDLTRAUT“ was featured in the finale on “Lautstark music contest“, judged by Parovoz Stelzar, Georgij Makazaria (Russkaja), Flip (Texta) (ÖÖN, Life Radio and Posthof Linz).

This year EDLTRAUT has been retired, and we are now working on a new project, titled “LENI POLAR“.